



CASCADIAJS

SPONSORSHIP BROCHURE

# A Web + AI Conference for the Pacific Northwest

Since 2012, we've been bringing together hundreds of developers to help them level up their skills, grow their network and have fun. We're excited to present our 12th annual conference, which will be held at Town Hall, a vibrant gathering place in the heart of Seattle, WA.

**September 18-19, 2025**

**Town Hall**

**Seattle, WA**



# EVENT AT A GLANCE

**500+**  
In-person attendees

**2,000**  
Livestream viewers

**40**  
Talks from industry experts

**50+**  
Karaoke songs sung

**Untold**  
Connections made



# SPONSORSHIP PACKAGES

SPONSORSHIPS ON SALE  
20% OFF  
UNTIL APRIL 30TH

Sponsorships are broken down into tiers. No matter what your budget is, we have a sponsorship option for you! If you see some options that you'd like to mix and match, don't hesitate to let us know. Below is a list of some of the benefits for each of the 6 tiers of sponsorship.

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	COMMUNITY
Options	Venue	<del>Superbooth</del> SOLD	Choose a Booth or <del>Closing Party</del> SOLD <del>Karaoke</del>	Choose one: Lanyards Tote Bags Workshop Barista Livestream YouTube	Choose one: Photo Booth <del>Welcome Reception</del> SOLD Graphic Recordings ASL <del>Childcare</del> SOLD	Scholarships
Quantity	1	SOLD OUT	ONLY 1 LEFT	8	3 LEFT	Unlimited
Price	<del>\$32,000</del> \$40,000	<del>\$20,000</del> \$25,000	<del>\$16,000</del> \$20,000	<del>\$6,400</del> \$8,000	<del>\$4,000</del> \$5,000	\$2,500
Included passes	12 \$9,600 value	10 \$8,000 value	8 \$6,400 value	4 \$3,200 value	2 \$1,600 value	1 \$800 value
Discount on additional passes	75%	50%	50%	25%	25%	25%
Stage takeover to address the entire conference & livestream for 5 minutes	✓					
Superbooth, an extra-large booth in our Expo Hall in a premium location	✓	✓				
6-ft Booth in our Expo Hall			✓ (for Booth option)			
6-ft Booth at the Closing Party			✓ (for Party option)			

SPONSORSHIPS ON SALE  
20% OFF  
UNTIL APRIL 30TH

Benefits continued on next page →



# SPONSORSHIP PACKAGES CONTINUED

	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	COMMUNITY
<b>One 25-minute speaker slot</b>	✓	✓				
<b>One 10-minute lightning speaker slot</b>			✓			
<b>Lead capture</b> provided for each member of your team	✓	✓	✓			
<b>Raffle</b> to encourage visitors to your booth	✓	✓	✓ (for Booth option)			
<b>Dedicated banner on stage</b> with your logo	✓					
<b>Logo</b> on website and on-site banners	✓	✓	✓	✓	✓	✓
<b>Custom newsletter message</b> to be sent out to our entire 7,500+ email list	✓	✓	✓			
<b>2-min video clip</b> to play during event	✓	✓	✓			
<b>Swag item</b> included in bag for all attendees	✓	✓	✓	✓		
<b>Dedicated social media posts</b> leading up to and during the event	✓	✓	✓			
<b>Group social media posts</b> leading up to and during the event				✓	✓	✓
<b>Dedicated page</b> on our web-site ( <a href="#">example</a> )	✓	✓	✓			



# DIAMOND SPONSORSHIP

Being the venue sponsor gives you maximum visibility with a stage takeover, your logo prominently displayed on stage, an extra large booth in the most optimal location to encourage lots of visitors, and a speaker slot.

## Stage takeover

Get up on stage for 5 minutes to amplify your message to all in-person and livestream attendees.

## Superbooth

You'll have an extra-large booth in our Expo Hall in the most premium and visible location, the option to participate in a raffle to encourage attendees to visit your booth, and access to a lead capture app for everyone on your team.

## Speaker Slot

This is a opportunity for a developer on your team to tell their story about how they got into this industry, how their team solved a problem, or how they used the open web to create an amazing experience.

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## Price

~~\$40,000~~ \$32,000

20% off for a limited time. Buy now and save \$8,000!

INTERESTED? GET IN TOUCH!



SOLD

# PLATINUM SPONSORSHIP

Being the Platinum sponsor gives you high visibility with an extra large booth in an optimal location to encourage lots of visitors, and a speaker slot.

## Superbooth

You'll have an extra-large booth in our Expo Hall in a premium location, the option to participate in a raffle to encourage attendees to visit your booth, and access to a lead capture app for everyone on your team. The Expo Hall will run from 8:00am to 5:00pm each day of the conference. Our schedule includes numerous breaks and opportunities to engage with attendees.

## Speaker Slot

This is a opportunity for a developer on your team to tell their story about how they got into this industry, how their team solved a problem, or how they used the open web to create an amazing experience.

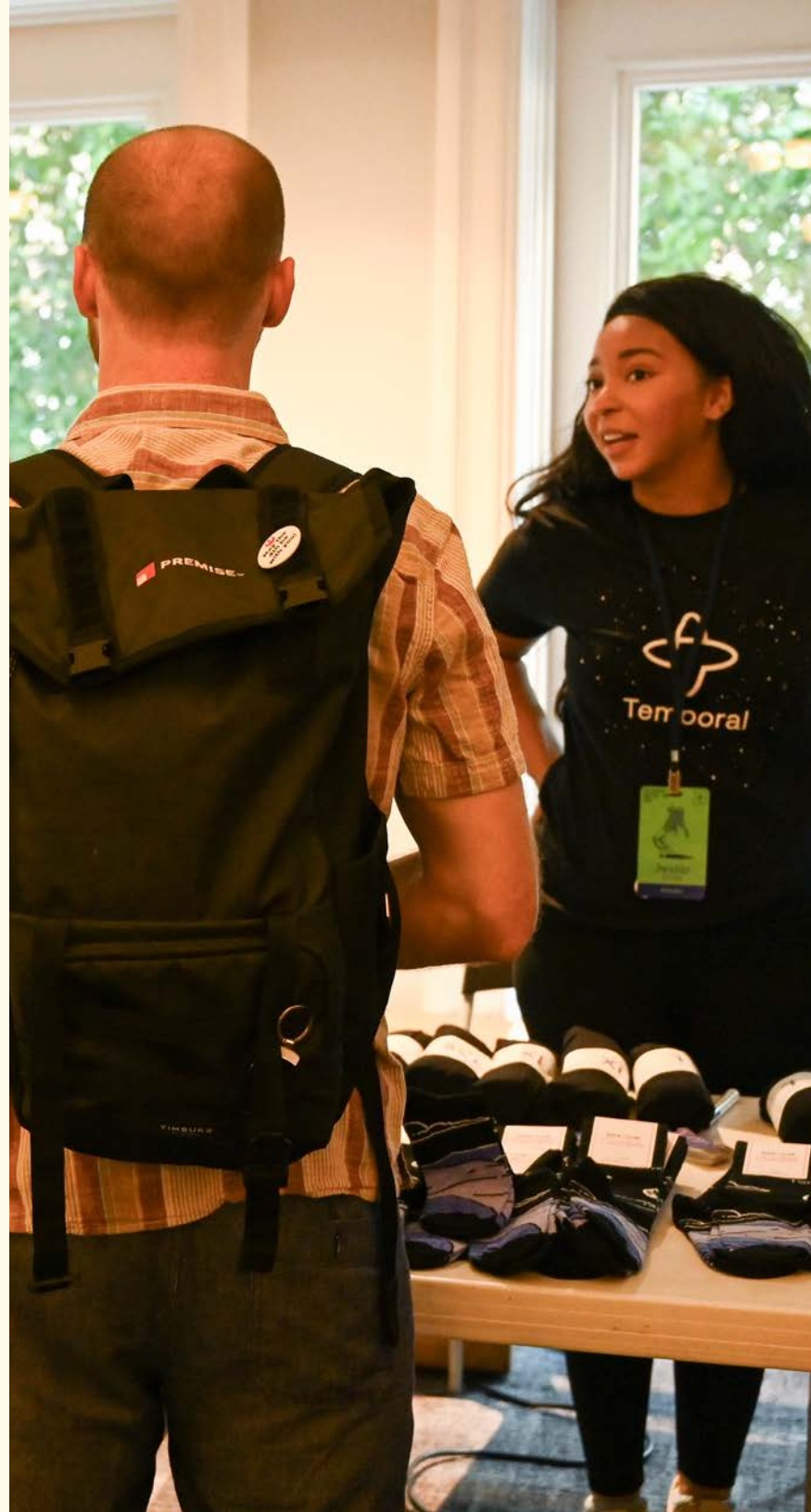
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## Price

~~\$25,000~~ \$20,000

20% off for a limited time. Buy now and save \$5,000!

SOLD OUT!





# GOLD SPONSORSHIP

All Gold sponsorships include a 10-minute lightning talk, and you can select *one* of the following:

## **Booth** ~~(6 available)~~ *JUST ONE LEFT!*

You'll have a 6 foot booth in our Expo Hall, the option to participate in a raffle to encourage attendees to visit your booth, and access to a lead capture app for everyone on your team.

## **Closing Party & Karaoke** ~~(1 available)~~

Help us create an amazing end to the conference by catering a light dinner and bar, and providing karaoke. The party will take place at the venue immediately after talks end for the day on September 19th. We close every CascadiaJS conference with a karaoke night and have hired one of the best karaoke DJs in the PNW.

You'll have a 6 foot booth in a high visibility area at the party, and we'll set up a banner with your logo in a prominent place. We'll do the planning while you get all of the credit for a fun night.

## **Price**

~~\$20,000~~ \$16,000

20% off for a limited time. Buy now and save \$4,000!

INTERESTED? GET IN TOUCH!



# SILVER SPONSORSHIP

As part of your Silver Sponsorship you can select *one* of the following:

## Lanyards (1 available)

Your company's name and logo will be printed on the lanyards distributed to all conference attendees at registration, giving your brand high visibility.

## Workshop (4 available)

Each day of the conference will feature 2 free sponsored workshops, one in the morning and one after lunch. It's an excellent opportunity to expose attendees to your product and give them something fun to learn if they're not interested in the talks taking place at that time. We'll work with you to design a 2-hour workshop that excites our community, and we'll handle the promotion and registration process.

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## Price

~~\$8,000~~ \$6,400

20% off for a limited time. Buy now and save \$1,600!

## Tote Bags (1 available)

Your company's name and logo will be featured exclusively on one side of canvas tote bags given out to all attendees at registration, giving your brand high visibility. These bags also tend to be brought home by attendees and used after the conference ends, so your marketing reach will extend long after the event is over.

## Barista (1 available)

Keep the CascadiaJS community caffeinated by providing a barista to serve up delicious espresso drinks during breaks. Coffee cups will be customized with your logo, and you can place a branded banner next to the cart. The quickest way to a developer's heart is through their latte.

## Livestream (1 available)

Your logo will be featured on our livestream during all of the talks. These videos will be also available for free on our [YouTube channel](#) after the event, so your marketing reach will extend long after the event is over.

## YouTube (1 available)

Your logo will be featured prominently at the beginning and end of each speaker video posted to our [YouTube channel](#) after the event. These videos will be available for free and promoted by us after the event.

INTERESTED? GET IN TOUCH!



# BRONZE SPONSORSHIP

As part of your Bronze Sponsorship you can select *one* of the following:

SOLD

## Welcome Reception ~~(1 available)~~

The Welcome Reception will take place over the course of 2 hours on the evening of Wednesday, September 17th. Help us welcome attendees with some beverages and socializing before the conference gets underway. You'll have a 6 foot booth in a high visibility area and we'll set up a banner with your logo. You'll be the exclusive sponsor of this event!

## Photo Booth (1 available)

Your logo will be featured on all digital photos and videos ([example](#)) captured in the photo booth at the Closing Party. We'll provide a fun backdrop and props to encourage lot of photos and social media sharing!

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## Price

~~\$5,000~~ \$4,000

20% off for a limited time. Buy now and save \$1,000!

## Graphic Recordings (1 available)

We've hired an amazing artist to create on-the-fly illustrations as our speakers give their talks. These "explainers" help simplify complex ideas and are an amazing and much-appreciated artifact for our speakers and our community. Sponsoring these gets your logo included on each of the 20 illustrations, which also function as the social sharing images for all of our talks once the videos are published online. See an [example](#).

## ASL Interpreter (1 available)

Make CascadiaJS talks accessible to the deaf and hard of hearing! We'll work with a professional vendor to provide ASL interpretation during talks and place a banner with your logo near the stage.

SOLD

## Childcare ~~(1 available)~~

Help us make CascadiaJS friendly to families! We'll work with a local childcare company to provide a safe and fun environment for young children while their parents are enjoying the conference. We'll place a banner with your logo near the childcare room. Parents [highly appreciate](#) this feature!

INTERESTED? GET IN TOUCH!

# COMMUNITY SPONSORSHIP

## Scholarships

Please consider helping us fund our Scholarship Program. Over the years, companies like yours have helped us fund hundreds of scholarships to CascadiaJS for folks who are under-represented minorities in tech or have financial constraints that make purchasing a ticket difficult.

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## Price

\$2,500

INTERESTED? GET IN TOUCH!



# PAST SPONSORS

 netlify  Temporal **STYTCH**  VONAGE

 **Dolby.io**  DATASTAX  infobip

 SENTRY  circleci  SauceLabs  HASURA

 Cloudinary

  
Formidable<sup>®</sup>

 new relic<sup>®</sup>

 xata

 DATADOG

 unbounce

tbd

fictiv

 Hookdeck

 CIRCLE

 Contrast  
SECURITY

 INSTABASE



 POSTMAN



# AUDIENCE

CascadiaJS attracts a diverse group of people from across the Pacific Northwest and beyond. There is a healthy mix of folks in different stages of their career, and our Scholarship Program helps us make sure that our conference better reflects the kind of people we want to see in our industry.

## Years coding

YEARS	PERCENT
5+	36%
3-5	13%
1-2	14%
0	3%
Did not answer	34%

## Race

RACE	PERCENT
Asian or Pacific Islander	13%
Black or African American	3%
Hispanic or Latino	7%
Multiracial or Biracial	4%
White or Caucasian	35%
A race or ethnicity not listed here	2%
Did not answer	36%

## Gender

GENDER	PERCENT
Female	19%
Male	46%
Transgender/ Non-binary	2%
Did not answer	33%

## Location

LOCATION	PERCENT
USA (PNW)	60%
USA (Other)	20%
Canada (PNW)	10%
Other	3%
Europe	2%
Asia	2%
Canada (Other)	2%

# REACH

2,300+  
YouTube subscribers

196,000+  
YouTube views

7,500+  
Newsletter subscribers

6,370+  
Social media followers  
for CascadiaJS & SeattleJS

6,100+  
Discord members  
for CascadiaJS & SeattleJS

# LET'S TALK!

Book a time to talk to us about your sponsorship goals, or reach out to us directly on email at [info@cascadiajs.com](mailto:info@cascadiajs.com).

BOOK A TIME TO TALK

